



























Grays Harbor 2020 Vision & Action Plan – Status Report January 2011

FOCUS AREA: DEVELOPING STATE-OF-THE-ART INFRASTRUCTURE AND GOVERNANCE SYSTEMS



















#	ACTION	LEAD PARTNER	START	STATUS	SUPPORT PARTNERS
1.1	Develop a community-focused newsletter and electronic communications program.	Grays Harbor 2020	2010	 <i>Ongoing</i>	
1.2	Develop a county-wide volunteer program to connect volunteers with opportunities.	Grays Harbor 2020	2010		
1.3	Pursue a “Good News Grays Harbor” press strategy.	Grays Harbor 2020	2010		HYPE, Grays Harbor Chamber of Commerce, Seabrook
1.4	Expand local access television programming.	Grays Harbor County	2014		
1.5	Hold interactive “town hall” meetings to involve the public in governmental planning and decision-making.	Grays Harbor County	2010		
2.1	Expand high speed connectivity technologies and systems county-wide.	Grays Harbor PUD	2012	 <i>Ongoing</i>	NOANET
2.2	Launch a “digital divide” program so all citizens have access to technology, regardless of age or income.	Timberland Library	2012		
2.3	Update emergency communications planning based on lessons learned and advances in technology.	Grays Harbor County	2012	 <i>Ongoing</i>	
2.4	Ensure citizens understand their role and resources available to them during emergency events.	Grays Harbor County	2012	 <i>Ongoing</i>	
3.1	Conduct annual finance workshops for all elected officials and administrators.	Grays Harbor 2020	2012	 <i>Ongoing</i>	City of Hoquiam; Hoquiam Downtown Business Association; COG
3.2	Establish multi-purpose civic centers to replace traditional city halls.		2014		
3.3	Convene a discussion on the merits of unified public services.		2012		
3.4	Conduct a regional services feasibility study to assess the impact of unifying districts.		2014		
3.5	Involve the public in determining the value of unifying selected public services.		2014		
4.1	Fund and implement existing transportation studies.	Grays Harbor COG	2012	 <i>One Time</i>	Port of Grays Harbor; GHPUD
4.2	Identify and prioritize emerging transportation needs and solutions.	Grays Harbor COG	2012		South West Washington Regional Transportation Planning Organization
4.3	Engage neighbors and stakeholders in design and implementation of transportation projects.		2010		
4.4	Promote expanded use of mass transit where available.	Grays Harbor Transit	2010	 <i>Ongoing</i>	
5.1	Maintain a regular and strategic marine corridor dredging program.	Port of Grays Harbor	2010	 <i>Ongoing</i>	
5.2	Determine the viability of the ferry service between the Ocean Shores and Westport.	Quinault Nation	2014		
5.3	Expand freight and passenger rail capacity.	Port of Grays Harbor	2012		
5.4	Extend the role of airports in moving passengers, freight and other goods.	Port of Grays Harbor	2012		
6.1	Identify key parcels available for development or redevelopment throughout county.	Grays Harbor EDC	2010	 <i>Ongoing</i>	
6.2	Define infrastructure, clean up, zoning and other gaps and solutions required to activate identified parcels.	Grays Harbor EDC	2010	 <i>Ongoing</i>	
6.3	Execute regulatory changes that will simplify development review.	Grays Harbor EDC	2012		
6.4	Secure pre-development approval for and market selected highest-value economic development sites.	Grays Harbor EDC	2012		

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FOCUS AREA: IMPROVING AND CONNECTING SIGNATURE SPACES AND PLACES










#	ACTION	LEAD PARTNER	START	STATUS	SUPPORT PARTNERS
7.1	Assess key opportunities for all downtown areas, using renderings to solicit public priorities in public meetings.		2012		
7.2	Create design and development standards that suit individual downtown areas.		2012		
7.3	Create public-private community partnerships to sponsor or secure beautification investments.	Grays Harbor 2020	2012	 <i>Ongoing</i>	NeighborWorks Grays Harbor; Port of Grays Harbor; Grays Harbor Chamber of Commerce
7.4	Develop incentives and/or a dedicated fund to encourage façade improvement and removal of blighted buildings.		2014		
7.5	Leverage investments to secure benefits like building renovation, sidewalks and extended infrastructure.	Grays Harbor COG	2010	 <i>Ongoing</i>	Cities of Aberdeen, Hoquiam and McCleary
7.6	Establish historic districts to trigger tax benefits and funding for preservation.	City of Hoquiam	2014		Hoquiam Business Association
8.1	Inventory special places and take steps to ensure their survival.	Grays Harbor Tourism	2010	 <i>Ongoing</i>	
8.2	Form a “special places” volunteer corps to assist in the maintenance and promotion of community icons.	Grays Harbor Tourism	2010		
8.3	Elevate the role of Grays Harbor bridges as community gateways and connectors.	Grays Harbor 2020	2010		
8.4	Establish and promote a formal “Oakville to Ocean” Waterway Trail system.	Grays Harbor Tourism	2012		
8.5	Build a signature “destination development” that provides a stable, permanent home for our Tall Ships.	Grays Harbor Historical Seaport	2012		Our Aberdeen, Weyerhaeuser, City of Aberdeen, Grays Harbor Pilots
9.1	Develop and promote an inventory of third places and events.	Chambers	2010	 <i>Ongoing</i>	
9.2	Create new third places opportunities based on input from diverse community members.	Chambers	2012		
9.3	Enhance the role of community gardens and farmers markets as third places.	WSU Extension	2010		
10.1	Develop concepts for a community gateway signage program.	Grays Harbor Tourism	2012		
10.2	Involve the community in identification of a gateway signage design and messaging.	Grays Harbor Tourism	2012		
10.3	Develop physical and on-line regional welcome centers.	Grays Harbor Tourism	2014		
11.1	Create a heritage tour and signage program.	Grays Harbor Community Foundation	2012		
11.2	Market a Grays Harbor History Tour as part of on-going tourism promotion efforts.	Grays Harbor Community Foundation	2012		
11.3	Develop interactive educational programming to connect younger residents to our past.	Grays Harbor Community Foundation	2012		
12.1	Establish a public lands commission responsible to develop, maintain and market recreational opportunities.	Grays Harbor County	2012		

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FOCUS AREA: PRESERVING AND PROMOTING OUR UNPARALLELED ENVIRONMENTAL ASSETS

#	ACTION	LEAD PARTNER	START	STATUS	SUPPORT PARTNERS
12.2	Develop a comprehensive, county-wide inventory of unique environmental assets.	Friends of Grays Harbor	2010		Grays Harbor Audubon; Chehalis Basin Land Trust; Cascade Land Conservancy; Chehalis Basin Partnership
12.3	Develop a centralized website displaying key information from the environmental assets inventory.	Friends of Grays Harbor	2012		
12.4	Coordinate and facilitate the implementation natural area amenity enhancements.	Chehalis Basin Partnership	2012	 <i>Ongoing</i>	
12.5	Establish a coordinated program to keep our beaches and riparian areas clean, including annual or semi-annual "clean-up" days.	Friends of Grays Harbor	2010	 <i>Ongoing</i>	Surfrider Foundation, Coast Savers, Grays Harbor MRC, Grays Harbor Stream Team, Friends of Lake Sylvia
12.6	Develop materials to show visitors their role in keeping our natural areas clean and healthy.	Grays Harbor Tourism	2010	 <i>Ongoing</i>	
13.1	Develop a logo, tagline and signage package to link and brand natural assets.	Grays Harbor Tourism	2012		
13.2	Create and install way-finding signage that enhances the Grays Harbor Natural Asset brand.	Grays Harbor Tourism	2012		
13.3	Design and install walkable, bike-able inter-urban trails that connect communities.	Grays Harbor COG	2012		
13.4	Make natural assets handicap-accessible.	Friends of Grays Harbor	2014		
13.5	Expand and better-identify access points to key natural asset.	Friends of Grays Harbor	2012		Grays Harbor Audubon, Chehalis Basin Land Trust, Chehalis Basin Partnership
14.1	Establish an environmental education coordinator position with county-wide responsibility.	Chehalis Basin Partnership	2012	 <i>One Time</i>	
14.2	Host "natural asset tours" through existing parks and recreation programs or WSU Extension.	WSU Extension	2012		
14.3	Coordinate with schools to expand outdoor education for students.	Chehalis Basin Education Consortium	2012	 <i>Ongoing</i>	
14.4	Host annual "celebrate nature" community festivals to increase community-nature connections.	Friends of Grays Harbor	2012		
14.5	Promote the economic value of natural "services" like flood-plain and surge-plain protection.	Chehalis Basin Partnership	2014		
15.1	Expand education and outreach regarding recycling services to residential, commercial and industrial customers.	Solid Waste Advisory Committee	2010		GH Community Hospital; GH Emergency Planning
15.2	Work with municipalities to increase recycling rates to 75% by 2020.	Solid Waste Advisory Committee	2012		
15.3	Encourage large institutions to "close the loop" by purchasing recycled items.	Solid Waste Advisory Committee	2012	 <i>Ongoing</i>	SCCC
15.4	Partner with waste-generating centers such as State Parks to increase recycling by visitors.	Solid Waste Advisory Committee	2012		Correction Center
15.5	Determine the viability of a food waste energy production program.	Solid Waste Advisory Committee	2014		
16.1	Encourage use of "green materials" in residential and commercial construction.	Grays Harbor COG	2012	 <i>Ongoing</i>	Grays Harbor PUD
16.2	Ensure future public buildings employ environmentally-friendly construction.		2012		
16.3	Expand the Master Gardner program to include info on "green waste," growing food and native plants.	WSU Extension	2012		
16.4	Publicly acknowledge environmentally-friendly actions taken by individuals and businesses.	Grays Harbor College	2012		
16.5	Offer free sustainability audits to help businesses and institutions reduce waste.		2012		

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FOCUS AREA: FOSTERING AND NURTURING A DIVERSE AND PROSPEROUS LOCAL ECONOMY

#	ACTION	LEAD PARTNER	START	STATUS	SUPPORT PARTNERS
17.1	Determine viability of hosting large-scale regional sports tournaments.	Grays Harbor Tourism	2014	 <i>Ongoing</i>	
17.2	Develop and broadly promote a Grays Harbor eco-tourism program.	Grays Harbor Tourism	2012	 <i>Ongoing</i>	
17.3	Provide formal, on-going customer service education.	Grays Harbor Tourism	2012		
17.4	Pursue financially-viable “big draw” developments such as a water park or similar ideas.	Grays Harbor Tourism	2012		
17.5	Facilitate the development of or recruit additional lodging facilities.	Grays Harbor Tourism	2014	 <i>Ongoing</i>	
18.1	Strengthen agricultural awareness, affirm the value of agricultural and reduce barriers to farming.	WSU Extension	2010	 <i>Ongoing</i>	Columbia Pacific RC&D
18.2	Expand technical and financial resources available to keep family farms intact.	WSU Extension	2012		
18.3	Determine how and where to operate a regional farmers market, central co-op and cold storage warehouse.	WSU Extension	2012		
18.4	Explore the feasibility of growing a name-brand organic food production cluster.	WSU Extension	2014		
19.1	Develop a Grays Harbor Alternative Energy Production strategy, and export excess product to external markets.	Grays Harbor PUD	2010	 <i>Ongoing</i>	Sierra Pacific
19.2	Increase the percentage of “green” energy purchased and consumed locally.	Grays Harbor PUD	2010	 <i>Ongoing</i>	Sierra Pacific
19.3	Create a Task Force to outline components of a “green industry cluster.”	Grays Harbor EDC	2010	 <i>One Time</i>	
19.4	Explore the potential for creating revenue via participation in carbon-trading markets.	Quinault Nation	2014		
20.1	Conduct a retail sales leakage analysis to identify underrepresented sales categories.	Grays Harbor EDC	2010		
20.2	Target expansion of key industry clusters in locations that best serve their needs.	Grays Harbor EDC	2012		
20.3	Develop a formal Business Resource Center.	Grays Harbor EDC	2010		
20.4	Ensure high school curricula and vocational training remain aligned with emerging labor force needs.	Pacific Mountain Work Source	2010	 <i>Ongoing</i>	Pacific Mountain Workforce, Satsop Development Park, WIRED Grant, Regional Education Center, Laborer’s and Carpenter’s Unions
20.5	Maximize participation in WIRED-based worker training programs focused on local labor needs.	Pacific Mountain Work Source	2010	 <i>Ongoing</i>	GH College, WIRED
20.6	Create a business incubator to foster development of emerging, green and minority businesses.	Grays Harbor PDA	2012	 <i>Ongoing</i>	Grays Harbor College
20.7	Establish an incubator “hatching” program that facilitates businesses expansion.	Grays Harbor PDA	2014	 <i>Ongoing</i>	
21.1	Project housing needs over the next twenty years and adopt a strategy to meet those needs.	Grays Harbor Housing Authority	2010		Housing Grays Harbor Group
21.2	Expand programs and use of housing improvement assistance to upgrade existing stock.	Grays Harbor Housing Authority	2012		
21.3	Create a Grays Harbor College “green building program.”	Grays Harbor College	2012	 <i>Ongoing</i>	
21.4	Offer green building skills through high school vocational programs.	Grays Harbor College	2012	 <i>One Time</i>	

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FOCUS AREA: EXPANDING AND ENHANCING SOCIAL NETWORKS AND CULTURAL OPPORTUNITIES

#	ACTION	LEAD PARTNER	START	STATUS	SUPPORT PARTNERS
22.1	Create a regional health consortium to identify and meet evolving community health care needs.	Grays Harbor Hospitals	2010		Mark Reed Hospital, Grays Harbor Community Hospital, Choice Health Network
22.2	Conduct a community health survey to define and prioritize citizen needs and gaps.	Grays Harbor County Health Department	2012		Hospitals?
22.3	Develop materials in multiple languages and expand access to health care resources for underserved segments of the population.	Grays Harbor County Health Department	2012		CHOICE Regional Health Network
22.4	Establish and advertise a centralized wellness website to increase awareness of programs and services.	Grays Harbor Hospitals	2010	 <small>One Time</small>	Mark Reed Hospital, Grays Harbor Community Hospital, Grays Harbor County Health Department
22.5	Create fun, educational and informative “road ready” educational programming.	Grays Harbor County Health Department	2012		
22.6	Develop a referral program that connects residents with health information, providers and assistance.	Grays Harbor Hospitals	2012		Mark Reed Hospital, Grays Harbor Community Hospital, Forks Community Hospital, Willapa Harbor Hospital
23.1	Support wellness and social service activities that focus on youth and family.	YMCA	2010	 <small>One Time</small>	Hoquiam Fire and Police Departments, Safeway
23.2	Actively involve youth in safety awareness.	Grays Harbor Chiefs of Police	2010		Grays Harbor Traffic Safety Commission, Schools, BSA
23.3	Facilitate cross-generational programs that emphasize the values of tradition, family and respect.	Harbor Ministers Fellowship	2010		
23.4	Develop community safety coalitions.	Grays Harbor Chiefs of Police	2012		
23.5	Establish and provide grant funding for a coordinated neighborhood revitalization program.		2012		
23.6	Develop regional community center(s) that offer educational, physical and creative programs for all ages.	YMCA	2014		
24.1	Develop a Pre-K to College strategic plan.	Grays Harbor College	2012		
24.2	Host an annual Education Forum to involve the community in shaping the education system.	Grays Harbor College	2014		
24.3	Ensure a broad range of educational offerings remain available to students.	School Districts (Kay)	2010		Hoquiam, North Beach, Montesano, Wishkah, Raymond, Willapa, Quinalt, Lake Ocosta School Districts; New Market Skills Center
24.4	Recognize and celebrate students who participate in value-added educational experiences.	Grays Harbor 2020	2012		
24.5	Promote a system of personal enrichment and training for residents of all ages and backgrounds.		2012		
24.6	Explore the feasibility of establishing a centrally-located “New Market” vocational school.	School Districts (Werner), Grays Harbor PDA	2012		Hoquiam, North Beach, Montesano, Wishkah, Raymond, Willapa, Quinalt, Lake Ocosta School Districts; New Market Skills Center
25.1	Establish a regional arts commission.		2010		
25.2	Host a regular artists’ forum to discuss local achievements in arts and culture.		2010		
25.3	Establish a network of businesses and other venues willing to display art.		2012		
25.4	Provide an art and culture tour.		2012		
25.5	Create an on-line community calendar and clearinghouse for arts and culture information.	Grays Harbor College	2014		
25.6	Expand cultural exchange programs and opportunities to welcome and unite our region’s diverse populations.		2014		

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